

sponsorship information

paddlestar galactica vii

celebrating seven years of ping-pong for a good cause



APRIL 7, 2019
12-3 PM @ SPIN DC

826dc.org/paddlestar

Paddlestar Galactica

a Handy Guide to our Universe



What is this all about?

We're raising money for our free youth writing programs by having friends of 826DC compete in a bracket-style ping-pong tournament called Paddlestar Galactica!

Participants have the month of March to fundraise, either with their personal or corporate team or individually (we'll match you with other players). There's no fundraising minimum to meet, but the more money you raise, the more money you will have to "purchase" cheats on the day of the tournament!

What's the deal with teams?

If you choose to play as a team—2 to 3 people at most—you'll be able to purchase more cheats with your combined fundraising powers.

Another way to boost your impact? Ask your office to support you and 826DC by becoming a Corporate Sponsor. It's a great way to boost office morale, to publicize your brand, and to do a ton of good here in DC! See the next page for full corporate sponsorship benefits and information.

What do I need to do?

1. Decide to play as an individual or as part of a team
2. Ask your office about becoming a Corporate Sponsor
3. Attend the Paddlestar Player Orientation
4. Ask people to sponsor you by donating to 826DC via your fundraising page
5. Come to practice at weekly check-ins/happy hours
6. Invite your friends and everyone who donated to come watch the tournament!



Corporate Sponsorship Levels

You know what they say—those who work together also play awesome ping-pong together. No matter which level of sponsorship you choose, you'll have a wonderful time and make magic happen for DC students and their teachers!

#Paddletip: Costumes, especially branded ones, will give your company a boost in brand visibility and exposure.

GOLD

Amount: \$5,000

Recognition:

Corporate name recognition on 826dc.org, social media, and all event materials

Team Benefits:

Free \$2,000 in cheats to start

SILVER

Amount: \$2,500

Recognition:

Corporate name recognition on 826dc.org and all event materials

Team Benefits:

Free \$1,000 in cheats to start

BRONZE

Amount: \$1,000

Recognition:

Corporate name recognition on 826dc.org

Team Benefits:

Free \$500 in cheats to start

FAQ

What is this all about?

We're raising money by having friends of 826DC compete in a bracket-style ping-pong tournament. The more money you raise, the more money your team has to "purchase" cheats on the day of the tournament.

What do I need to do?

- Decide to play as an individual or as part of a team
- Ask your office about becoming a Corporate Sponsor
- Attend the Paddlestar Player Orientation
- Ask people to sponsor you by donating to 826DC via your fundraising page
- Come to practice at weekly check-ins/happy hours
- Invite your friends and everyone who donated to come watch the tournament on April 7th!

Who should I ask for money?

Everyone you know and everyone you'd like to know! This is the totally legit reason you've been looking for to spark up a conversation with your colleagues, with that cutie at your Metro stop, etc.

Where is the money going?

826DC's free writing programs for DC students! We're a local nonprofit dedicated to supporting students ages 6-18 with their creative and expository writing skills and to helping teachers inspire their students to write. We believe that great leaps in learning can happen with one-on-one attention and that strong writing skills are fundamental to future success.

What do I do when someone is ready to donate?

Direct them to your secure fundraising page, which will be ready by our first practice. If your donors are web-shy, that's ok! They can give you cash or write a check to "826DC," and you can bring that cash and/or check to us at the next practice.

Are donations tax-deductible?

Yes. Donations made online will receive an automated letter. Donation acknowledgement letters for checks and cash will be given upon request.

What's the deal with weekly practice?

Practice is not mandatory; just strongly encouraged. Delightful weekly prizes will be distributed based on who raised the most money from the previous week and who is the weekly champion of a skill-based challenge.

What's the deal with teams?

You can play as an individual, ask to be matched with others to make a team, or start your own personal or corporate team. There's nothing wrong with flying solo, but the advantage of playing as a team is that you can fundraise together and pool your cheat money.

Do I have to be good at ping-pong?

Nope! The more money you raise, the more cheats you can "purchase." Making your opponent use their shoe as a paddle or wear an eye patch, for example, could be enough to get you into the next bracket. There are also always prizes like "Best Uniform" and the famed "Kid's Choice Award" that are up for grabs, regardless of skill level.

How can I spread the word?

Share links and info on your favorite social media platforms! You're also welcome to post about this in local coffee shops, company newsletters, legal telephone poles, etc.

How can I get more bang for my buck?

See if your employer or your donor's employer can match gifts!

More questions?

Email pingpong@826dc.org or visit 826dc.org/paddlestar for more information.