

# 2017 Corporate Sponsorship Benefits Menu

**826  
DC**

## Types of Sponsorship

### Underwriter

Company serves as Co-Presenter for all events, and 826DC's suite of programming.

### Multiple Event Sponsorship

Multi-event sponsorship is available at upper levels of sponsorship.

### Trivia for Cheaters

826DC will play host to a rather unconventional Trivia Night: a battle of the wits and wallets between congressional staffers and other honored guests where there is no shame in buying this victory.

### Paddlestar Galactica

Each year, 826DC's volunteers and donors raise money to compete in a Ping-Pong tournament, with more than 150 spectators.

### Storytelling, Bookmaking, & Cocktails

Twice a year, we host a field trip and cocktail party, so that our supporters can better learn the work that we do with students in the District.

## Sponsorship Levels

### Exclusive Underwriter | \$100,000

- 20 VIP tickets to all events.
- Gold sponsorships for all events.
- Major naming opportunity in 826DC's new home.
- Permanent placement of vinyl logo announcing support of front door of 826DC.

### Platinum | \$50,000

- 15 VIP tickets to all events.
- Gold sponsorships for all events.
- A one-year placement of a vinyl logo announcing support on the front door of 826DC.

### Diamond | \$25,000

- Gold sponsorship for Trivia Night and Paddlestar Galactica
- Six-month placement of a vinyl logo announcing support on front door of 826DC.

### Gold | \$10,000

- 10 VIP tickets to one event.
- Logo recognition in all event materials, including invitation, program, press and marketing materials.
- Logo recognition on [www.826DC.org](http://www.826DC.org), with link to corporate homepage.
- Recognition in 826DC's Newsletter, Facebook page, and Twitter feed (with re-tweets and reposts by 826 National.)

### Silver | \$5,000

- 10 VIP tickets to the event of your choice.
- Line recognition in all program materials.
- Line recognition on [www.826DC.org](http://www.826DC.org) with link to corporate homepage.
- Recognized in 826DC's Newsletter, Facebook, and Twitter feeds.

### Bronze | \$2,500

- 10 VIP tickets to the event of your choice.
- Line recognition in event program & on [www.826DC.org](http://www.826DC.org)



## **Paddlestar Galactica V**

### A Handy Guide to Corporate Teams

#### **What is this all about?**

We're raising money for our youth writing programs by having volunteers and friends of 826DC compete in a bracket-style Ping-Pong tournament. Participants have the month of March to fundraise with their team. The more money you raise, the more money you have to "purchase" cheats on the day of the tournament.

#### **What do I need to do?**

1. Convince a group to play.
2. Designate a **team captain** who will be the point person for all communication.
3. Ask your office about sponsorship (don't worry, we can help with this part).
4. Attend the Paddlestar Kickoff, **6-8pm on Tuesday, Feb 21 at Colony Club**. *\*\*This event is only mandatory for team captains (but we promise you don't want to miss it).*
5. Ask people to sponsor you by donating money to 826DC via your team fundraising page, which your team captain will set up during kick-off.
6. Come to weekly practices at Colony Club (full schedule at [826dc.org/paddlestar](http://826dc.org/paddlestar)).
7. Invite your friends and everyone who donated to watch the main event, **1-5pm on Sunday, Mar 26 at U Street Music Hall**.

#### **What's the deal with teams?**

Come to the kickoff on Feb 21 (or send your team captain) and we'll help you create your team fundraising page. The advantage of playing as a team: you'll be able to purchase more cheats with your combined fundraising powers. Another way to boost your impact? **Ask your office to support by sponsoring a company team**. Here's what they'll get in return:

Sponsorship	Amount	Recognition	Team Benefits
Gold	\$5,000	Logo recognition on 826dc.org and all event materials	Free \$2,000 in cheats to start
Silver	\$2,500	Name recognition on 826dc.org and all event materials	Free \$1,000 in cheats to start
Bronze	\$1,000	Name recognition on 826dc.org	Free \$500 in cheats to start

*This year, there is no limit on team size. Each round of the tournament will consist of 3 games. Only one person will play each game, and no more than 3 people can play in a round. So if you really want a piece of the action, we recommend teams of 2-3 individuals.*

#### **Any other questions? Some kind of Ping-Pong related emergency?**

Contact us anytime at [pingpong@826dc.org](mailto:pingpong@826dc.org) or visit [826dc.org/paddlestar](http://826dc.org/paddlestar) for more information.